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Unibroue, Tam Tam TBWA and Astral Out-of-Home Bottle Up a MegaColumn

July 1, 2010

In early June, Unibroue and Tam-Tam TBWA used the occasion of Montreal's *Mondial de la Bière* beer festival at Windsor Station to promote Unibroue's latest creation, Blonde de Chambly. A MegaColumn located next to the site was capped off with a huge replica of the cork and wire cap that characterize the brand's 750 mL bottles of deluxe craft beers.

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Sony bursts through with Out-of-Home

June 30, 2010

Astral Out-of-Home's Vertical posters and Transit Shelters are creatively adorned with exciting and relevant creative to support Sony's new Bravia 3-D TV advertising campaign.

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Scroll through Telus apps with Astral Media Outdoor

April 12, 2010

Telus and advertising agency TAXI teamed up to create a special execution concept using Astral Media Outdoor's Scrolling Transit Shelter Network, to showcase a variety of Smart Phone applications.

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Astral Media Outdoor and Quebec milk producers warm up downtown Montreal MegaColumns.

February 3, 2010

Le Lait: source naturelle de réconfort! "Milk: a natural source of comfort" is the message that the Fédération des Producteurs de Lait du Québec (FPLQ), Nolin BBDO and Touché! PHD want to share with Quebecers during the cold winter months.

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Enjoy the sun and warmth this winter with Club Med and Astral Media Outdoor!

December 18, 2009

As part of its Fall-Winter promotional campaign, Club Med not only made an appearance at Montreal-Trudeau Airport, but also in downtown Montreal.

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